

Clean Air Partnership



The Sentinel
www.cumberlink.com

Members of the groundbreaking Clean Air Partnership, Carlisle Regional Medical Center, The Sentinel, and the Clean Air Board of Central Pennsylvania invite you to the public unveiling of the Met One BAM-1020 EPA certified air quality monitor.

The Clean Air Partnership was formed to protect the health of residents living, working, studying and playing in Cumberland County by providing them with information that will allow them to make informed decisions. You will be able to view the BAM-1020 monitor and hear a presentation of how it measures the toxic particles called PM2.5 which are so small, several thousand could fit on the period at the end of this sentence.

The monitor, through the generosity of the Carlisle Regional Medical Center and The Sentinel, will transmit both the daily readings in The Sentinel newspaper and the hourly updated readings on their website (www.cumberlink.com). The information transmitted from the main office of The Sentinel will give residents actionable data to help them plan outdoor activities.

Please join us to celebrate the Clean Air Partnership and our efforts to attain clean air.

Date: Wednesday, Nov 19, 2008

Time: 4:00 to 6:00PM with ceremony at 5:00PM

Where: The Sentinel

457 E. North Street

Carlisle, PA, 17013.

Light refreshments will be served.

Contacts:

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- ABOUT CARLISLE REGIONAL MEDICAL CENTER –

Carlisle Regional Medical Center is a comprehensive community hospital committed to the delivery of consistent quality services. Carlisle Regional is home to some of the area's finest physicians who represent a full spectrum of nearly 40 diverse clinical specialties and are supported by a strong contingency of consulting physicians to complement their expertise. Carlisle's physicians trained in many of the most prestigious institutions in the country and are dedicated to using the most advanced medical technologies and procedures available today. Each year Carlisle Regional Medical Center improves the community's access to healthcare and advanced technology through the enhancement of services and the purchase of the latest medical technology available. Last year alone, Carlisle Regional invested \$2.9 million in the purchase of new equipment used in the care of patients. Together, Carlisle Regional Medical Center's management team, physicians, employees and volunteers, are focused on improving the health status of our community. www.carlislermc.com

- ABOUT THE SENTINEL -

The accomplishments of The Sentinel through the years are reflected in the esteem with which it is held by its readers, in its circulation and advertising acceptance, and in its community leadership. Over 34,000 people read The Sentinel every week. Cumberland.com, the official online site of The Sentinel, receives 1.1 million page views every month. The Sentinel provides readers with international, national, state, regional and local news for Cumberland County. Features include news, entertainment, business, opinion, and more. The Sentinel earned the sweepstakes award in the annual Keystone Press Awards for the 14th time in the past 20 years. The Pennsylvania Newspaper Association presents its top honor to the papers that win the most individual awards in their circulation division. The Sentinel each year vies with more than 30 newspapers under 20,000 in size. In addition to its accomplishments, The Sentinel prides itself on being a community leader and active participant. The Sentinel is a community supporter and sponsor for a variety of non-profit events such as Summer Fair, First Night Carlisle, Mechanicsburg Earth Day Festival, and the Red Cross, as well as a member of local chambers of commerce. The Sentinel is an environmentally active company. Newspaper is printed on recycled paper with soy based ink. The Sentinel provides farmers with excess paper and The Sentinel prints *Go Green*, an environmental publication, three times per year. www.cumberland.com

- ABOUT THE CLEAN AIR BOARD –

Alarmed by the deteriorating air quality in Central Pennsylvania caused by PM2.5 (soot), as noted in an August 2005 public letter signed by over 100 area physicians, a faith-based group of concerned citizens formed the Clean Air Board of Central Pennsylvania (CAB). CAB is an organization dedicated to achieving clean air to protect our health and quality of life. They accomplish their mission by raising public awareness of air quality issues, advocating, promoting and coordinating policy and practices for clean air and monitoring air quality. www.CleanAirBoard.org